

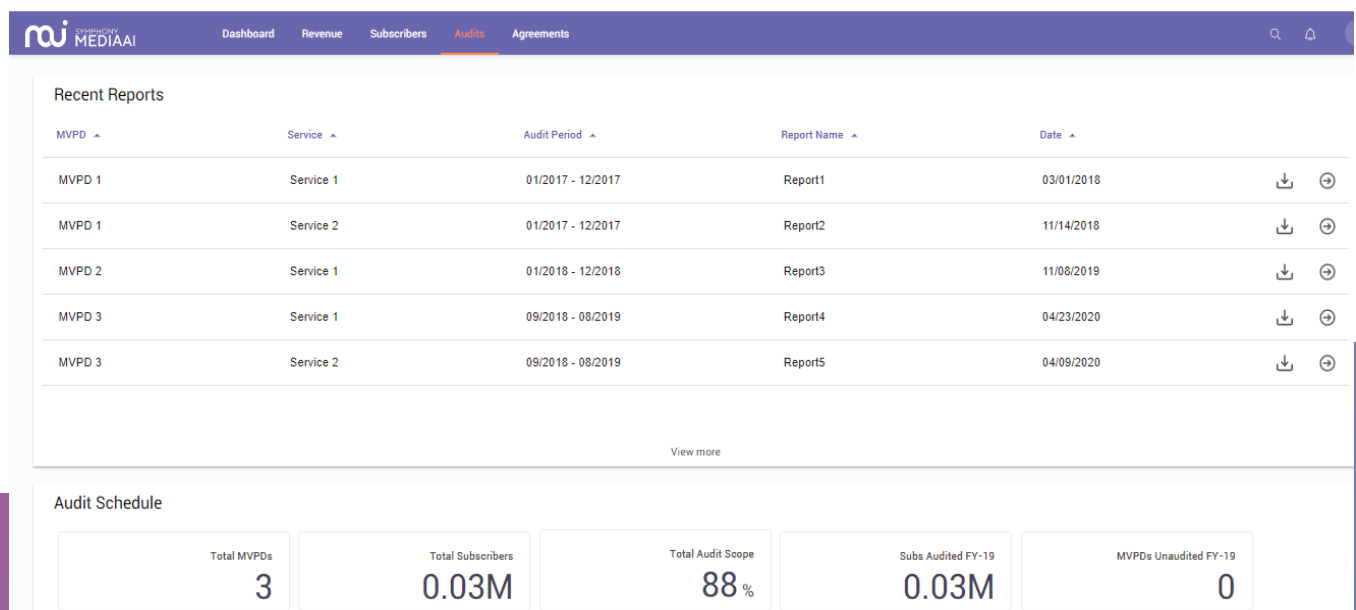
DYNAMICALLY DERIVE REVENUE INSIGHTS BY ANALYZING AGREEMENTS, AUDIT REPORTS AND REAL-TIME DATA

Revedia Revenue Insights addresses media industry challenges by providing users a comprehensive view of key metrics to measure the performance of distribution agreements

Revedia Revenue Insights leverages the scalable, robust Revedia platform to provide high-value insights and analysis of your agreement and revenue data to identify opportunities for revenue uplift and content optimization. Revenue Insights aggregates and analyzes revenue data to provide actionable intelligence to detect compliance issues, accurately project revenue, and identify opportunities for additional revenue.

With Revedia Revenue Insights, you can:

- Segment audit reports by findings and variance types
- Capture real-time remittance and payment information to identify subscriber trending over time
- Incorporate trending logic to more accurately forecast revenue
- Segment agreements into revenue-related entities and review similar clauses across multiple agreements
- Take the guesswork out of distribution partner audit results, making them more actionable
- Compare audit variances and carriage compliance across multiple MVPDs
- Derive business insights and maximize revenue generation by analyzing entire revenue picture in a single application
- Identify key agreement dates to better manage renewal cycles
- Identify key trigger dates to better manage claim windows



The dashboard screenshot shows a navigation bar with 'Audits' selected. Below is a 'Recent Reports' table and an 'Audit Schedule' summary.

MVPD	Service	Audit Period	Report Name	Date	
MVPD 1	Service 1	01/2017 - 12/2017	Report1	03/01/2018	Download, Refresh
MVPD 1	Service 2	01/2017 - 12/2017	Report2	11/14/2018	Download, Refresh
MVPD 2	Service 1	01/2018 - 12/2018	Report3	11/08/2019	Download, Refresh
MVPD 3	Service 1	09/2018 - 08/2019	Report4	04/23/2020	Download, Refresh
MVPD 3	Service 2	09/2018 - 08/2019	Report5	04/09/2020	Download, Refresh

Total MVPDs	Total Subscribers	Total Audit Scope	Subs Audited FY-19	MVPDs Unaudited FY-19
3	0.03M	88%	0.03M	0

Revedia Revenue Insights provides persona-based dashboarding to provide the most applicable findings to users

With Revedia Revenue Insights, you gain immediate insights into:

- Searchable audit results data
- Searchable MVPD and vMVPD agreements
- MVPD and vMVPD penetration rates
- Historical month-over-month and year-over-year billable subscriber counts
- Trend analysis of price points adoption

The screenshot displays the Revedia Revenue Insights dashboard. At the top, there is a navigation bar with the Symphony Media AI logo and menu items: Dashboard, Revenue, Subscribers, Audits, and Agreements. The main dashboard area is divided into several sections:

- Dashboard Summary:** Four key metrics are shown in a grid:
 - Last Month Billed(\$):** 6.52M, with a 7.4% decrease (indicated by a red arrow).
 - Last Month Billed Subs:** 29.09M, with a 2.4% increase (indicated by a green arrow).
 - FY-20 Revenue Projections:** 78.28M, with a 7.4% decrease (indicated by a red arrow).
 - FY-20 Agreement Renewals:** 12, with a 2.4% increase (indicated by a green arrow).
- Top Financial Insights:** A table listing MVPD types, number of services, total variance, and status.

MVPD	# of Servi...	Total Variance (\$)	Status
MVPD 3	2	(11,885)	Work In Progress
MVPD 1	2	1,155	Work In Progress
MVPD 2	1	(107,364)	Work In Progress
- Top Non-Financial Insights:** A table listing MVPD types, services, issues, and resolutions.

MVPD	Services	Issue	Resolution
MVPD 1	Service 1	Non Compliance	
MVPD 1	Service 1	Non Compliance	
MVPD 1	Service 1	Non Compliance	
- Notifications:** A sidebar on the right shows payment notifications for various MVPD types, such as "Client_MVPD_7_Ai new payment of \$ Lockbox for the M" and "Client_MVPD_4_Ai new payment of \$ Lockbox for the Je period".

At the bottom of the dashboard, a purple banner states: "The modern Revedia user interface enables comprehensive analysis of audit findings and variance trends".

BENEFITS AND FEATURES

- ✓ Customizable user interface by persona
- ✓ Automated ingestion of agreements, audit reports and real-time remittance data
- ✓ Cloud-based SaaS to mitigate IT overhead
- ✓ Robust agreement capture for enhanced analysis and renewal management
- ✓ Identify material revenue growth/loss drivers with logic-based trending functionality
- ✓ Integration to future AI platforms
- ✓ Authentication and role-based access to ensure security
- ✓ User-level notifications to highlight key financial events
- ✓ Tag audit findings and notate results to determine escalation protocol
- ✓ Dynamic visualizations to highlight material findings
- ✓ SOC-2 compliant

Add advanced insights and efficiency to your revenue management operations

For more information about Revedia Revenue Insights, contact us:



+1-303-694-0444 (Main)



www.symphonymedia.com