



MAI is pleased to announce that it is now a SymphonyAI (SAI) portfolio company. SAI was founded by Dr. Romesh Wadhvani and is a \$1 billion investment platform focused on building the next generation of artificial intelligence and machine learning applications in Healthcare, Financial Services, Retail, Industrial, Media and Enterprise Markets. By providing growth capital and leveraging SAI's technology, MAI will be positioned to develop and offer new product and services to our media clients.

As consumer viewing behavior changes for video content in a growing fragmented marketplace where entertainment content has migrated from the living room to mobile devices, MAI will be prepared to address industry solutions focused on Revenue Intelligence which will include a suite of products for contract compliance, revenue verification and rights management.

Given the growth investment in product, technology and operations MAI will be renamed Symphony MediaAI. Symphony MediaAI is committed to a culture of growth, innovation, entrepreneurship and client service.