

# Revenue Management Services

PROVEN. ADAPTABLE. ECONOMICAL.

MAI's RMS is a software-based service that manages license fee data for Content Providers. Founded in 2005, MAI manages over \$5B of license fees annually.

Broadcast Revenue Under Management	\$3.6B/Year
Broadcast Stations	> 600
Cable Network Revenue Under Management	\$1.4B/Year
Cable Services	137 Channels
Contracts Managed	3,800/Month
Payments Tracked	4,000/Month
Dedicated Staff of Account Managers & Specialists	

*"Media Audits International definitely qualifies as a partner with Scripps. MAI's continued support helps us manage our business more efficiently and their willingness to partner with us on developing reporting has been a great benefit to our company."*

— Alison Young, Senior Director of Accounting Operations



Leveraging our vast industry knowledge and financial expertise, MAI developed a proprietary software for finance professionals. It is continuously enhanced and refined so that our clients have peace of mind that their license fee data is captured, processed and reported through a cutting-edge and highly controlled process. **Managing license fees is what we do, every day.**

- Contract Administration
- Account Reconciliation
- Remittance Processing & Invoicing
- Revenue Forecasting
- Billed Subscribers & Revenue
- Cash Receipts
- Collections
- Variance Analysis
- Launch Authorization
- Customized Reporting
- Month-End Reporting
- Executive Summary Reporting

## MAI is an Extension of Your Business

- Mitigates Revenue Leakage
- Multi-level Team Support with Account Redundancy
- Personalized Account Management & Single Point of Contact
- Cost Effective & Scalable
- Allows Our Clients to Concentrate on Their Core Business
- Help Manage Costs Due to Margin Compression
- Eliminates the Burden of SMS Software License Fees
- Newly Developed, State of the Art & Secure, End-to-End Solution
- All System Support, Hosting & Software Upgrades Absorbed by MAI
- 24/7 Secure Web Access to Data
- MAI is True to Our Core Values: Trust, Integrity, & Confidentiality

**For more information and to schedule a demonstration of our Revenue Management Services, please contact:**

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*Auditing & Revenue Assurance for an Evolving Digital Market*

