

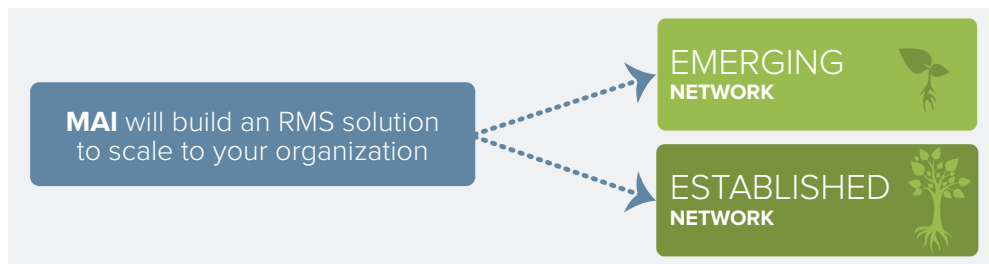
Fact Sheet:

Revenue Management Services



MAI's Revenue Management Services (RMS) with VMetricsSM is a custom-built service and software solution for media content owners in need of best-in-class data and Affiliate Finance process. At the same time, it is a more cost-effective way to perform the various laborious processes of data normalization, contract compliance and accounting work associated with the collection of subscriber and transaction fees from multiple sources.

- **Economical:** Whether operating a new enterprise or expanding a mature business into the digital media space, MAI offers a proven, scaled service to ensure your management costs are in line with revenues, so that you can invest more of those dollars into your product. Labor costs are minimized, collections are maximized and total cost of ownership is low.
- **Customizable:** Unlike "off the shelf" solutions, MAI provides a scalable, cost-effective model that addresses your current revenue management needs and can grow with your business utilizing MAI's proprietary VMetricsSM software.
- **Labor Light:** We maintain a pool of highly skilled and experienced IT, database, billing and accounting professionals to support your revenue management program and provide your sales and financial management executives with secure and easy access to your data, 24/7.
- **Adaptable:** We constantly invest in our systems and our people to address the latest industry changes and payment methods.
- **Optimized results:** Our clients net 100% of the benefits of enhancements to our program and share only a fraction of the development expense.



MAI's Revenue Management Services (RMS) with VMetricsSM SaaS is custom-built to fit each client's specific needs.

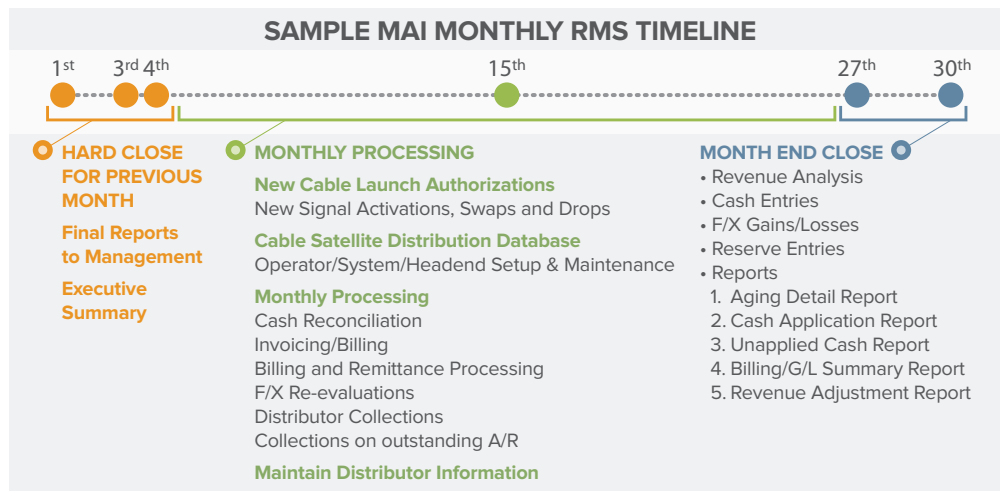
What is RMS?

Powered by our VMetricsSM software solution, MAI absorbs the burdens of building and maintaining your own revenue management operation. We offer:

- Data management & storage
- Account reconciliation
- Remittance processing
- Financial forecasting
(For more information about this service, please speak with one of our experts)
- Full IT and human capital redundancy
- Collections
- Month-end reporting
- Month-end close
- Invoicing
- Contract administration
- Billing services
- Executive summary

Why MAI?

- **We have 30+ years of industry expertise:** MAI offers our unmatched understanding of the affiliate finance and administrative functions for cable, broadcast TV, studio and eBook publishing as well as a comprehensive knowledge of securing linear, premium, subscription, PPV, VOD and EST license fees. We manage over \$5 billion of media revenues from >100 cable services annually.
- **We do the heavy lifting:** MAI handles all the operational and infrastructure costs associated with software, data entry/storage/management, and troubleshooting.
- **Enjoy peace of mind:** You will be assigned a dedicated team of experts employing best practices derived from so many months of management for many clients. It would take many years of internally developed skills to match the level of expertise and service we offer. Likewise, the dangerous management risk of losing long-term and highly-skilled talent is eliminated when you use MAI.
- **You remain in control:** There will be no dilution of your decision-making processes. Your management maintains focus on data analysis and decision-making rather than collecting, processing, reconciling, collating or maintaining the integrity of the data. **You retain control of all cash**, accounting entries and activities that affect your relationships with distributors.
- **Access to your data 24/7.** With VMetrics.com, you can access your data 24 hours a day, 7 days a week. After all, it is your data.



LET MAI DO THE HEAVY LIFTING WITH 

Contacts

MAI manages \$5 billion of annual content fee revenues for >100 cable services. Talk to one of our experts to learn more about how we can deliver real value to you and your organization. We look forward to hearing from you.

Audit & Revenue Management:

Tim Waddingham

Director, Client Development
Media Audits International
5775 DTC Boulevard,
Greenwood Village, CO 80111
twaddingham@mai-global.com
+1.303-694-0444 Main
+1.720-407-7569 Direct
+1.720-339-3637 Mobile

Karin Bleiler

VP Revenue Management Services
Media Audits International
5775 DTC Boulevard,
Greenwood Village, CO 80111
kbleiler@mai-global.com
+1-303-694-0444 Main
+1-720-407-7912 Direct
+1-720-431-7903 Mobile

Bruce Lazarus

Chief Executive Officer
Media Audits International
5775 DTC Boulevard,
Greenwood Village, CO 80111
blazarus@mai-global.com
+1-303-694-0444 Main
+1-720-407-7555 Direct
+1-720-341-3339 Mobile



Corporate Headquarters
5775 DTC Boulevard,
Greenwood Village, CO 80111
United States

+1-303-694-0444
mai-global.com

Auditing & Revenue Assurance for an Evolving Digital Market